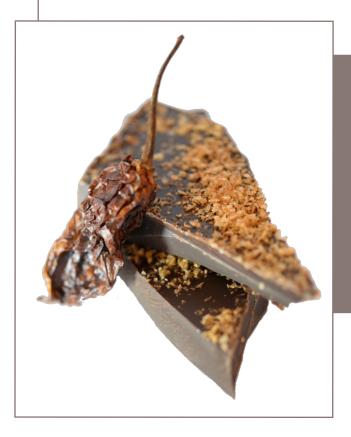
## THE WALL STREET JOURNAL.

## Valentine's Day Chocolates Better Than a Kiss

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## The Chocolate Boom

Talk about hot chocolate: In recent years, the world has developed quite the appetite for all things cocoa, with prices for the commodity increasing by more than 24% in 2013 alone. And chocolate-centric holidays have become a key part of the boom, from Halloween to, yes, Valentine's Day. But why celebrate February 14 with another generic heart-shaped box of bonbons, given that the chocolate boom has resulted in all sorts of treats, from chocolate-covered strips of bacon to chocolate scented cosmetics? With that in mind, we looked for new or noteworthy ways to say "I love you" with chocolate. Happy Valentine's Day!



Chocolate and chile peppers are a natural combo the sweet and heat play smartly off each other. But in a new offering from Delysia Chocolatier, an artisan chocolate company in Austin, Texas, the heat is taken to another level. That's because the chocolatier uses ghost peppers, considered the world's fieriest, in its new bark.